

Sent to: ASEM Senior Officials

10 December 2014

Excellencies,

Re: Call for Nomination of Candidates for the Asia-Europe Public Diplomacy Training Initiative: Deadline: Friday, 30 January 2015

The Asia-Europe Public Diplomacy Training Initiative aims at improving the relations between Asia and Europe by enhancing public diplomacy efforts among the members of the Asia-Europe Meeting (ASEM) process. It provides a practical skills-oriented training with toolkits and training modules designed by experts, public diplomacy practitioners and senior diplomats with the support of Asian and European diplomatic academies.

The organisers of the Asia-Europe Public Diplomacy Initiative would like to invite ASEM members to nominate not more than two (2) candidates for the **2nd face-to-face training** which will take place from **10 to 12 March 2015 in Kuala Lumpur, Malaysia**. The participants will be selected by an admission panel designated by the organisers.

The 3-day face-to-face training targets young diplomats who work in the Asia or Europe Departments of ASEM Ministries of Foreign Affairs or diplomats posted at embassies in ASEM countries dealing with public diplomacy issues. The 1st face-to-face training successfully took place in Geneva, Switzerland in July 2014.

The organisers will cover 4 nights' accommodation in Kuala Lumpur, meals and refreshments as per the Training programme and funding for return economy travel to Kuala Lumpur. Candidates who have successfully completed the training course will be awarded a certificate from DiploFoundation and Asia-Europe Foundation (ASEF).

The Training Initiative is a joint collaboration between the ASEF, the DiploFoundation, and the National Centre for Research on Europe (NCRE) – University of Canterbury. The Initiative is funded by the Federal Department of Foreign Affairs of Switzerland and ASEF with the support of the European Union. The 2nd face-to-face training is hosted by the Institute of Diplomacy and Foreign Relations (IDFR), Ministry of Foreign Affairs of Malaysia.

Please find attached the leaflet which details the content as well as the registration and nomination process. All queries and nominations should be sent to Mr Andrej SKRINJARIC of DiploFoundation (E: andrejs@diplomacy.edu) and Ms Grace FOO of the Asia-Europe Foundation (E: grace.foo@asef.org) before Friday, **30 January 2015**.

Thank you for your interest and support for the Asia-Europe Public Diplomacy Initiative.

Yours sincerely,



Ambassador ZHANG Yan
Executive Director
Asia-Europe Foundation (ASEF)



Jovan KURBALIJA
Director
DiploFoundation