

Sent to: ASEM Senior Officials

3 March 2016

Excellencies,

Re: Call for Nomination of Candidates for the Asia-Europe Public Diplomacy Training Initiative – 4th Online Course
Deadline: Friday, 25 March 2016

The Asia-Europe Public Diplomacy Training Initiative aims at improving the relations between Asia and Europe by enhancing public diplomacy efforts Asia-Europe Meeting (ASEM) partners. It provides practical skills-oriented training with toolkits and training modules designed by public diplomacy experts and practitioners as well as senior diplomats with the support of Asian and European diplomatic academies.

The organisers of the Asia-Europe Public Diplomacy Training Initiative would like to invite ASEM partners to nominate not more than two (2) candidates for the 4th online course that will take place from 4 April to 12 June 2016.

The participants will be selected by an admission panel designated by the organisers.

This 8-week training targets: young diplomats in Asia or Europe Departments in ASEM Ministries of Foreign Affairs; diplomats posted at embassies in ASEM countries who are dealing with public diplomacy; and representatives from government-related agencies (culture, tourism, trade and investment, etc.).

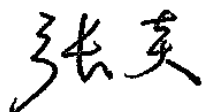
The cost of participation for the training is covered entirely by the organisers. Candidates who have successfully completed the training course will be awarded a certificate from the organisers.

The Asia-Europe Public Diplomacy Training Initiative is a joint collaboration between the Asia-Europe Foundation (ASEF), the DiploFoundation, and the National Centre for Research on Europe (NCRE) – University of Canterbury. The Initiative is supported by the Federal Department of Foreign Affairs of Switzerland and ASEF with the support of the European Union.


Please find attached the leaflet which details the registration and nomination process. For nominations and any enquiries, kindly direct them to Mr Andrej SKRINJARIC of DiploFoundation (andrejs@diplomacy.edu) and Ms Sunkyoung LEE of ASEF (sunkyoung.lee@asef.org) by Friday, 25 March 2016.

Thank you for your interest and support for the Asia-Europe Public Diplomacy Training Initiative.

Yours sincerely,



Ambassador ZHANG Yan
Executive Director
Asia-Europe Foundation (ASEF)



Dr Jovan KURBALIJA
Director
DiploFoundation